



JCI 2023

WORLD CONGRESS

Zürich Switzerland

14 – 18 November 2023
ZURICH SWITZERLAND

JCI WORLD CONGRESS

#JCIWC2023





01

Welcome to Zürich & Switzerland



A JCI World Congress – Why go?

Trainings & Workshops



Keynotes

Company visits



Parties



Great food



Networking



Zürich – Facts & Figures

- **Zürich is the largest city in Switzerland** with a population of over 428'700. 1,4 million people live in Zürich agglomeration.
- One out of every eleven jobs in Switzerland is in the City of Zürich. The **financial sector provides approximately 16% of all employment in the City**. The creative economy accounts for about 11%.
- Buying bottled water is a waste of money in Zurich. **Switzerland is one of the countries with the cleanest drinking water!** In Zurich there are over 1,200 drinking fountains on almost every corner of the city.
- Zurich is a hot spot for **research and development**. Google has their largest European office in downtown Zurich. Disney Research is located just a few minutes from Zurich's center.
- Millions of people fill the streets of Zurich to party at Street Parade every year on a Saturday in August, the **largest techno parade in Europe**.

Switzerland

Stunning sights nearby

GERMANY

Rhine Falls
1.5h

*Travel times calculated with public transport

Lucerne
1h

Titlis
2h

St. Moritz
3h

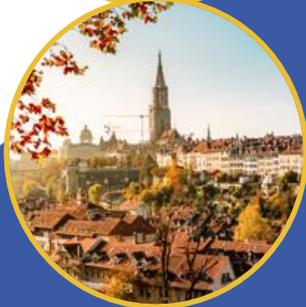
ITALY

Basel
1h

Bern
1h

Geneva
3h

FRANCE



02

Program



Congress Theme

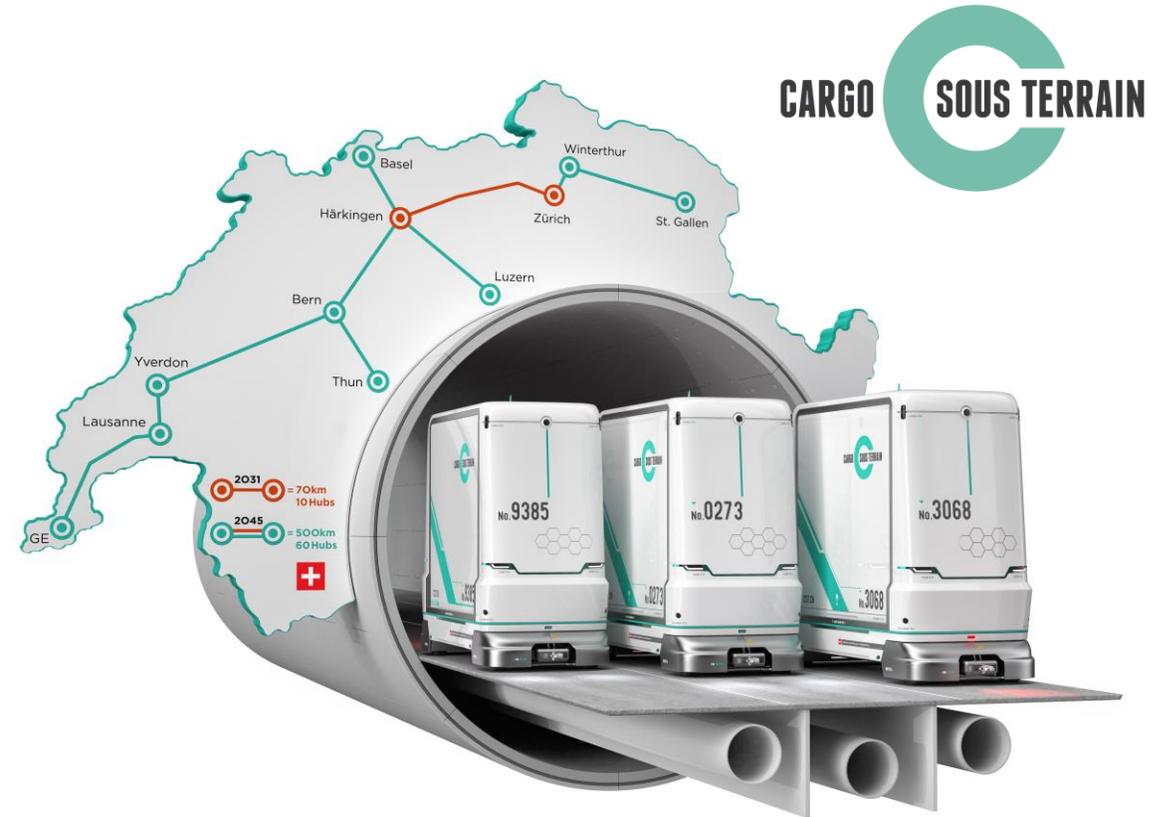
**Challenge the Present,
Create the Future**

14.11.2023 Pre-Program	Opening Ceremony & Swiss Night
15.11.2023 Tradition & Transformation: Pure Swissness	Taiwan Night
16.11.2023 Web 3.0: Decentralized and open to everyone	Global Village Night
17.11.2023 Green Economy & Smart Cities: Shaping sustainability	Japan Night
18.11.2023 Arts & Business: Social change	Farewell Gala

Skills Development & Leisure Program
14.11.2023-18.11.2023

Trainings Keynotes

- Daniel Enz & Lorenz Wenger
- CST workshop(s) & keynotes
 - Peter Sutterlüti (CEO CST)
 - Marco Rosso (VR/BOD CST)
- Patrick Fischer (Icehockey Nati-Trainer)
- Patrick Honauer (Food entrepreneur)
- Pascal Bieri (Plant-It)
- Stark E-Sports workshop
- Creaholic «future thinking» workshop
- Monika Ribar (SBB)
- Bitcoin Suisse





VICTORINOX



Leisure Program

Confirmed

- Daily City Tours (EN/JP)
- Daily Brewery Tours
- Daily «Landesmuseum» Tours incl. Illuminarium
- Daily Chocolate Tours L&S
- Daily GinLab incl. Tasting
- Excl. 1-Day Matternhorn Tour hosted by Sen. Hauri
- JCI Football Worldcup
- Zoo Zurich Tours
- Victorinox Factory Visit
- Morning sports

In progress

- Ricola Factory visit
- FIFA HQ visit
- Visit Bucherer Swiss World of watches
- E-Sports tournaments incl. FIFA and Sim-Racing
- Environment day

Today we have 2'226 seats for leisure program (~400 per day)



Global Village

- Book your spot via program@jci-wc23.ch
- All booths = for free
- Bring traditional drinks and food from your own country and show members from all over the world what your country has to offer!
- We can help you with custom regulations. A Jaycee always finds a solution!
- ! No fire, no gaz allowed!

Pre-Tours

JCI Junior Chamber International **Basel**
Developing Leaders for a Changing World



Don't wait

Limited number of registrations possible.
Register here: jci-basel.ch/wc23

World Congress 2023: Basel welcomes you!

Book your flight into Basel and meet other Jaycees in advance to the official World Congress.

Customize your package according to your flight schedule and choose individually!

Saturday night: Welcome apero and nightlife
Sunday night: Classic fondue
Monday: Day program, incl. transfer to Zurich
Accommodation for either 1 or 2 nights

Register here: jci-basel.ch/wc23

JCI Basel
BSL airport
jci-basel.ch/wc23

JCI Junior Chamber International **Geneva**
Developing Leaders for a Changing World



JCI GENEVA CAMP

NOVEMBER 10TH - 14TH 2023

4 DAYS TO LEARN, ENJOY AND IMPACT WITH THE SDGs

JCI Geneva Camp is a four-day intensive camp for JCI members from around the world to learn about the Sustainable Development Goals and promote impactful actions in Geneva.



Four intensive days of learning and fun!

As any JCI activities, the JCI Geneva Camp is filled with an intensive learning program based on **Design Thinking and SDGs** to help you create your own impactful project. The four days will also include many visits (UN, Geneva city etc.) and a lot of fun!



Geneva, home of SDGs and JCI Switzerland

Geneva is at the heart of the SDG thanks to its UN organizations based in the city and all the sustainable projects the city is working on. In addition, **JCI Geneva is the oldest local organisation in Switzerland**, and therefore has a long history of successful projects. You will not only learn about our projects, but also about the history of JCI Switzerland.



A worldwide and long-term impact

You will finish the camp with a **clear understanding of the SDGs and an effective project** ready to be implemented in your own city. You will also leave with great memories and the image of a city of Geneva that is making a constructive and positive impact on the world.



JOIN US!

We offer a all-inclusive ticket for the four-days camp (incl. food and Hotel) for only:

550CHF

https://bit.ly/JGCF_2023

JCI Geneva
GVA airport
https://bit.ly/JGCF_2023



EXPLORE Gruyère

2 DATES : 11.11.23 / 13.11.23

*Min. 30 people
Max. 50 people*

6h45 : Meet and greet in Zürich

7:00 : Departure from Zürich by bus

9h30 : Visit of the cheese dairy, walk in Gruyères and aperitif at the HR Giger Museum

<https://www.lamaisondugruyere.ch/homepage-en/>
<https://www.hrgigermuseum.com/>

12h30 : Traditional meal

14h00 : Visit of the chocolate factory and production workshop

<https://cailler.ch/en>

16h00 : Aperitif and final entertainment

19h00 : Back to Zürich

JCI Switzerland

INFOS : secretariat@jci-gruyere.ch
REGISTRATION : <https://forms.gle/XfWMbW9uzDczQ1s8>
PRICE ALL INCLUSIV : CHF 190.00

JCI Gruyère
BSL/GVA/ZRH
<https://tinyurl.com/yc5ret4m>

Senators program

Wednesday 15.11.

- Food preparation
- Senat-Lunch *
- Keynote
- Landesmuseum visit (exclusive)
- Foodsave / Charity
- Senator Bar (evening)

Friday 17.11.

- GA Swiss Senate
- Swiss television visit (exclusive)
- Bumble Bee (invitation only)
- Senator Bar (evening)

Thursday 16.11.

- Food preparation
- Senat-Lunch *
- Keynote
- Landesmuseum visit (exclusive)
- Foodsave / Charity
- Senator Bar (evening)

* One Senate Lunch per Person
CHF 25.- extra fee
CHF 20.- from Lunch Voucher



Pascal Bieri - Food pionier



Patrick Honauer
Food entrepreneur

03

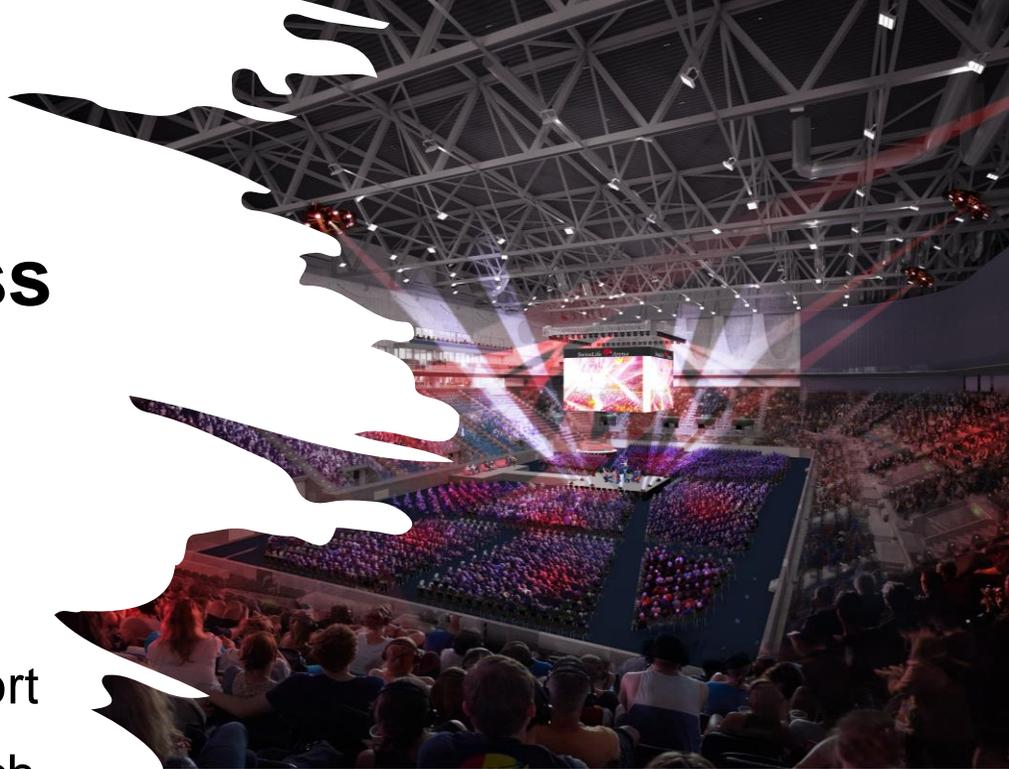
Hospitality



Location: Swiss Life Arena

In Zurich Altstetten

- 30 minutes from airport
- 15 minutes from Zurich main station
- Close to many hotels, bars, restaurants
- Close to vibrant Zurich night life



Hotels



AJA HOTEL Zurich (HQ 1)

Single use: CHF 169.-
Double use: CHF 189.-



Courtyard Zurich North (HQ 2)

Single use: CHF 229.-
Double use: CHF 254.-



Acasa Suites (Senator's Hotel)

CHF 235.- Mon-Thu (per room/night)
CHF 210.- Fri-Sun (per room/night)

A total of **2'800** rooms
has been prebooked.



More Hotels

- There is a list of recommended hotels:

<https://www.jci-wc23.ch/accommodation-visa/>

- Zürich Tourism supports all inquiries and also group bookings
- For further inquiries or requests we are at your disposal:

accommodation@jci-wc23.ch

Food Concept

- Lunch-Check card for all participants
- Around 10'000 restaurants accept Lunch-Check as a payment method (1'800 restaurants in Zürich) → ideal for day trips!
- Lunch will be provided at Swiss Life Arena (self-pay / Lunch-Check)
- Snacks will be provided during evening programs, we are working on a midnight snack as well (no full meals)



Prices in Switzerland

- **Szenario from Barcelona to Zurich 2 persons**
price per person

- **Ticket:** 675 USD

- **Travel** from New York to Zurich: 490€ (return)

- **Travel** from Mexico to Zurich: 820€ (return)

- **Travel** from Bogota to Zurich: 789€ (return)

- **Public Transport ticket Zurich:** 30€ (6€ per day for 5 days)

- **Hotel Harry's Home:** +/-375 € (5 nights from 150€/night)

- **Drinks / Food:** partly included in the ticket fee; a lunch vouch will pay part of your lunch; see next slides. Example: Avec Shop: 1 coffee + 1 croissant: 4€.

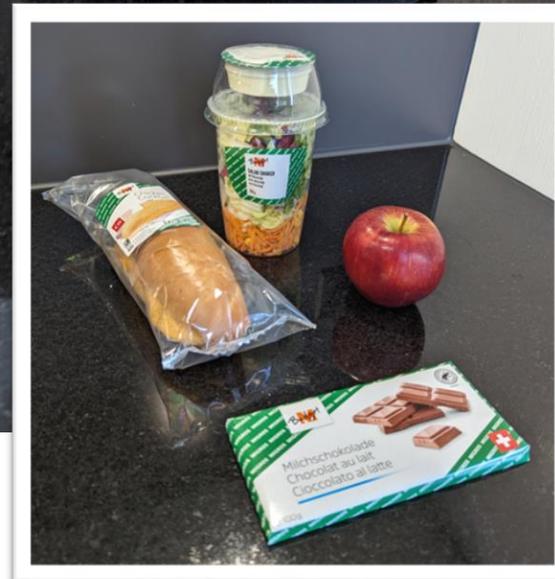
- **Events:** Company visits, day trips, workshops, receptions, gala night, parties, and much more.

- **Total:** +/- 1200 € per person (+ money for personal expenses like souvenirs)

The screenshot displays flight search results for Zurich (ZRH) routes. It features four flight options, each with a logo, departure time, arrival time, duration, stopover information, and a 'Select' button. The results are summarized as follows:

Flight	Origin	Destination	Duration	Stops	Deals	Price
Swire	JFK	ZRH	10h 40	1 stop (KEF)	6 deals from	CHF 490
Swire	ZRH	JFK	11h	1 stop (KEF)	-	-
KLM	MEX	ZRH	13h 30	1 stop (AMS)	11 deals from	CHF 819
AZ	ZRH	MEX	17h 10	1 stop (CDG)	-	-
AirEuropa	BOG	ZRH	13h 35	1 stop (MAD)	12 deals from	CHF 789
AirEuropa	ZRH	BOG	14h 25	1 stop (MAD)	-	-

Business Lunch
8.31 USD
(7.45 CHF)



price calculation without plates

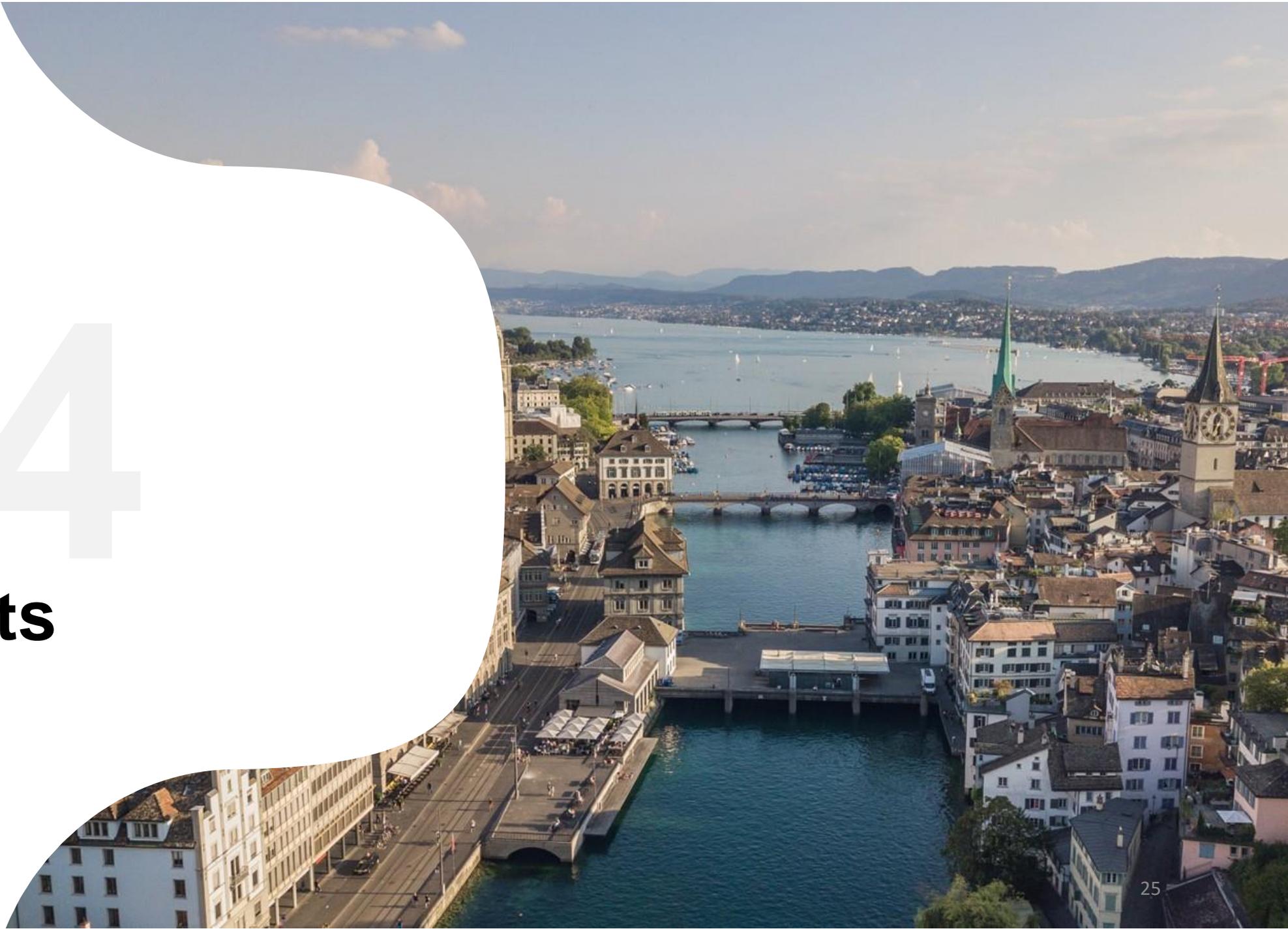
Apéritif for 4 people
20.93 USD
(18.80 CHF)



price calculation without plates, glasses, bowls and knives

04

Tickets



Ticket Sale is open

Regular Fee	Late Bird
<p>\$ 625.-</p> <p>Renewed until end of August for group bookings (min. 20 people)</p>	<p>\$ 675.-</p> <p>From 1. August 2023</p>

GET YOUR TICKET NOW



jci-wc23.ch/ticketing

05

Reasons to JOIN



Why should you join? What is in it for YOU?

- **First** JCI World Congress **in person** since Tallin !
- **Ticket price** = only **100 USD** more than a ticket for the JCI European Conference, but the conference goes **1 day longer**, i.e. 1 day more full of fantastic program and one more incredible party
- Zurich = **easy to reach** from any country

Why should you join? What is in it for YOU?

- Zurich Airport & Conference Area = **well connected** by public transport
- We are getting you a **good deal** on **public transport & taxi prices** (zones 110 + 121: <https://www.zvv.ch/zvv/en/travelcards-and-tickets/zones.html>) and you can take a cheaper hotel or Airbnb a bit outside of the conference area
- The **lunch voucher** you get can be used in over **10.000 different restaurants in Switzland** and should suffice for 1 lunch per day.
- **Amazing leisure activities** you will only get to do as a participant to the JCI WC !

06

Promotion & Engagement



Become a JCI World Congress 2023 promoter!

1. Get your ticket
2. Take a selfie
3. Post your picture on Social Media and nominate (tag) 5 other members to get their ticket as well



Stay informed!

- Register for the newsletter and get more info: www.jci-wc23.ch/
- Stay in touch with us! Follow us on Instagram @jciwc2023
- Questions? countries@jci-wc23.ch



Facebook



Instagram



LinkedIn



Bianca Mertens



JCI 2023

WORLD CONGRESS

Zürich Switzerland

14 – 18 November 2023

jci-wc23.ch

SEE YOU IN ZÜRICH!

[#JCIWC2023](https://twitter.com/JCIWC2023)

